



The CLEAR Dog Shop

Australia Wide Delivery.
Great Service, Great Prices!



Zeal Holistic Dog Food Ingredients

Beef Risotto

Beef Meat & Bone Meal, Rice, Poultry Meal, Tapioca, Vegetable Glycerine, Chicken Fat, Yeast, Vitamins & Minerals (including Bentonite), Vegetable Oil, Fish Oil, Food Acid, Lecithin, Plant Fibre, Potassium Sorbate, Herb Extracts (Garlic, Oregano, Stevia),

Chicken Risotto

Chicken Meat & Bone Meal, Rice, Tapioca, Fish, Vegetable Glycerine, Blood, Chicken Fat, Yeast, Vitamins & Minerals (including Bentonite), Vegetable Oil, Fish Oil, Food Acid, Lecithin, Plant Fibre, Potassium Sorbate, Herb Extracts (Garlic, Oregano, Stevia)

Seafood Risotto

Lamb Meat & Bone Meal, Rice, Poultry Meal, Tapioca, Vegetable Glycerine, Chicken Fat, Yeast, Vitamins & Minerals (including Bentonite), Vegetable Oil, Fish Oil, Food Acid, NZ Green Lipped Mussel, Lecithin, Plant Fibre, Potassium Sorbate, Herb Extracts (Ga

Lamb Risotto

Fish Meal, Rice, Tapioca, Chicken, Vegetable Glycerine, Blood, Chicken Fat, Yeast, Vitamins & Minerals (including Bentonite), Vegetable Oil, Fish Oil, Food Acid, Lecithin, Plant Fibre, Potassium Sorbate, Herb Extracts (Garlic, Oregano, Stevia), Antioxida

Venison Risotto

Venison Meat, Bone & Blood Meal, Rice, Poultry Meal, Tapioca, Vegetable Glycerine, Chicken Fat, Yeast, Vitamins & Minerals (including Bentonite), Vegetable Oil, Fish Oil, Food Acid, Lecithin, Plant Fibre, Potassium Sorbate, Herb Extracts (Garlic, Oregano,

Zeal Holistic Dog Food Ingredients Breakdown:

Chicken Meal / Lamb Meal / Beef Meal / Venison Meal

Chicken meal is flesh, skin and bone that has been dried, cooked and ground. A good protein source, it provides a range of amino acids (protein building blocks), tissue repair and a whole host of metabolic functions.

Fish Meal

A source of high quality protein, it provides an excellent range of amino acids (protein building blocks) for muscle building, tissue repair and a whole host of metabolic functions. Also a source of fish oil.



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Blood Meal

A good source of highly digestible protein.

Rice

Low allergen and a good source of carbohydrate with a slightly faster starch digestion than corn.

Tapioca

Low allergen and a source of readily digestible carbohydrate.

Chicken Fat

An energy source that provides the essential fatty acid linoleic acid (an omega 6 fatty acid for enhanced brain function).

Vegetable Glycol

An energy source and acts as a preservative by lowering water activity.

Yeast – Saccaromyces

Contains Protein, bio-available minerals, dietary fibers and B Vitamins. Also acts as a flavour enhancer.

Sunflower Oil

An energy source that provides the essential fatty acid linoleic acid (an omega 6 fatty acid).

Fish Oil

An energy source which provides the fatty acids DHA & EPA (omega-3 fatty acids). May improve trainability in puppies (DHA) and aid joint development/lubrication (EPA).

Vitamin Mineral Mix

A blend of vitamins and minerals to ensure all dietary requirements are met, plus bentonite for intestinal health.

Phosphoric Acid

Food grade used to acidify foods and acts as a flavour enhancer and preservative by lowering pH. Acids have been demonstrated to promote growth in a variety of species by unlocking nutrients.

Lecithin

Lecithin is a source of phospholipids, an integral part of cell membranes.



Psyllium Fibre

An insoluble dietary fibre, which is not absorbed by the small intestine. The purely mechanical action of psyllium mucilage absorbs excess water while stimulating normal bowel movement.

Guar Gum

A water soluble dietary fibre that acts as a bulk forming laxative. As such can be effective in promoting regular bowel movements and relieve constipation. The increased mass in the intestines stimulates the movement of waste and toxins from the system, which is particularly helpful for good colon health. It may speed the removal of waste and bacteria from the bowel and colon. In Addition, because it is soluble, it may also absorb toxic waste substances from bacteria that cause infective diarrhea.

Sea Salt (Sodium Chloride)

A Small amount used as a flavour enhancer and acts as a preservative by lowering water activity.

Potassium Sorbate

The potassium salt of sorbic acid (found primarily in fruit and berries). Its primary use is as a food preservative. Potassium Sorbate is used to inhibit moulds and yeasts which can produce mycotoxins – a broad group of chemicals which can be highly toxic as well as carcinogenic and lead to multiple health issues including suppressed immunity. Potassium sorbate is considered to be very safe because of its long term safety record and non toxic profile. Potassium sorbet is non-irritating and non-sensitizing.

Garlic Powder

Increases palatability. May boost immunity through stimulation of lymphocyte and phagocyte production. May suppress intestinal parasites.

Stevia Extract

Increases palatability.

Antioxidants (Vitamins C&E and Oregano Extract)

Prevents oxidation/rancidity in the food. Wound healing and tissue repair. Helps prevent oxidative tissue damage.